

## **PAY4SCHOOLSTUFF: "ONE OF THE HOTTEST EMERGING DC TECH COMPANIES" UNVEILS NEW NAME, LOOK, AND LOGO**

*Payment Partner, Inc.'s flagship offering Pay4SchoolStuffOnline is now Pay4SchoolStuff.com*

FALLS CHURCH, VA September 16, 2013 - In addition to changing the name and logo, the newly renamed Pay4SchoolStuff website is now even easier to use and navigate. The revamped website displays several new features, including a streamlined new account set up, more appealing and intuitive landing page, and improved access to online support and social media links.

Pay4SchoolStuff offers the only comprehensive payment and management platform on the market that allows an organization to customize *one* payment menu for multiple school groups; eliminate all paper forms and registrations via a form creator; eliminate the need for postage; offer no-cost items to collect needed information in a multi-functional database; e-mail any account holders or create a directory in seconds; and take advantage of date, price and inventory controls.

Pay4SchoolStuff is currently used by over 150,000 parents nationwide.

### **About Payment Partners, Inc.**

In order to address a glaring need for an easy to use, comprehensive, online payment solution for members (i.e., parents) of community organizations and after decades of submitting to the inefficiencies of paying for school fees by check for their combined six children, Jay Bass, President, and Don Segal, Chief Operating Officer, realized it was time for a change and formed Payment Partners, Inc. (PPI) in the fall of 2008.

From the outset, PPI's mission is to develop innovative, web-based Payment Partnerships <sup>tm</sup>- - with full featured, customizable platforms--as solutions for leaders of community groups to better manage their information and payment needs.

The establishment of Pay4SchoolStuff, launched in the 2009-10 school year, is envisioned as a way of freeing school staff to teach, letting children learn instead of being fee messengers, and offering parents the convenience and efficiency of an organized, secure, online payment solution, available from their school's website.

### **For additional information, contact:**

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