



Creative Payment Partnerships™ For Community Organizations

For Immediate Release

Payment Partners, Inc. Accepted into 2013 Class of MindShare

Invitation-Only Program for CEOs of Emerging and Fast-Growth Companies Begins Its Seventeenth Year

RESTON, Va., April 22, 2013 –Payment Partners, Inc., a rapidly expanding tech company which creates full featured payment and organizational management web platforms for community groups and their members, today announced that its President and CEO, Jay Bass, was selected to be a part of the incoming 2013 class for MindShare, an exclusive organization designed for CEOs of the most promising high tech companies in the Washington, DC metropolitan area. Candidates for MindShare are typically first-time CEOs for companies under \$10M, although the expectation is that they won't be there for long.

Launched in 1997, MindShare handpicks 50 to 60 CEOs every year from the area's hottest emerging growth companies to come together in a private, intimate setting. Its mission is to help CEOs build long-term, sustainable companies by creating opportunities for growth, building a sense of community, and fostering teamwork in a collegial environment.

"MindShare offers a unique opportunity to collaborate with and be recognized by some of the most innovative and emerging entities and executives in the Washington, DC area and gain valuable information and strategies concerning the success of our business. This is a once in a lifetime chance to gain new allies and friends in the local business community.

The class will hear from notable speakers, enjoy old-fashioned networking, and discuss critical topics for building a business at the CEO level. More than 660 CEOs have graduated from MindShare, creating a deep and valuable alumni network.

Over the past 16 years, some of the region's most successful CEOs have become a part the ever-growing MindShare Alumni Network , including Joe Payne of Eloqua (2012 IPO and acquired by Oracle for \$871M); Tim O'Shaughnessy of LivingSocial (raised over \$180M in 2010); Reggie Aggarwal of Cvent (raised \$136M in one of the largest Series A rounds on record in 2011); Rick Rudman of Vocus (2005 IPO); Hemant Kanakia of Torrent Networking Technologies (acquired by Ericsson for \$450M); and Phillip Merrick of webMethods (the most successful first day software IPO ever).

MindShare is run by co-chairs Harry Glazer, Founder and CEO of the World Series of Start-Ups: the creator, director and co-producer of [Sprockit](#); April Young of [Hercules Technology Growth Capital, Inc.](#) (NYSE: HTGC); and Gene Riechers of [EverFi](#). The executive committee includes [Steve Balistreri](#) of Deloitte & Touche, LLP, and [Michael Lincoln](#) of Cooley, LLP. MindShare is also supported by a board of industry veterans who are committed to building a strong ecosystem for success.

About MindShare

Founded in 1997, MindShare's mission is to help CEOs from the most promising high tech emerging growth companies in the Greater Washington Metropolitan region build long-term, sustainable companies by providing mentorship, creating business opportunities and a sense of community, and fostering teamwork in a collegial environment. Year after year, the CEOs who graduate from MindShare reaffirm its enduring value through continued business opportunities and lasting friendships.

About Payment Partners, Inc.

In order to address a glaring need for an easy to use, comprehensive, online payment solution for members (i.e., parents) of community organizations and after decades of submitting to the inefficiencies of paying for school fees by check for their combined six children, Jay Bass, President, and Don Segal, Chief Operating Officer, realized it was time for a change and formed Payment Partners, Inc. (PPI) in the fall of 2008.

PPI's mission is to develop innovative and Payment Partnership™ web-based solutions to help leaders of community groups better manage their information and payment needs with full featured, customizable platforms.

The establishment of Pay4SchoolStuffOnline, the company's flagship offering launched in the 2009-10 school year, is envisioned as a way of freeing school staff to teach, letting children learn instead of being fee messengers, and offering parents the convenience and efficiency of an organized, secure, online payment solution, available from their school's website.

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