



The Innovative Payment Website for Parents and Schools

Fall 2013

Pay4SchoolStuffOnline.com Is Now Pay4SchoolStuff.com!

Check Out Our New Look For The 2013-2014 School Year

We've Changed our Name, Logo, Look and Feel!



is now



In addition to changing our name and logo, we've made the site even easier to use and navigate. Visit the newly renovated Pay4SchoolStuff.com website to explore our new easier-than-ever to use features and navigation. New account setup has been streamlined, along with many other features. Looking for information? Click on "Learn More." Affiliated with a School? Click on "School Staff." President or Treasurer of a PTA or PTO? Access what you need through the "School Affiliates" portal. As we continue to solicit suggestions from parent and Account Administrators about what works best for them, we continue to make changes to the website to incorporate these suggestions. Pay4SchoolStuff offers the only comprehensive payment and management platform on the market that allows an organization to customize a payment menu; eliminate all paper forms and registrations; offer no-cost items to collect needed information through a robust database; and e-mail any account holders or create a directory in seconds. Have a look at the new Pay4SchoolStuff!



Welcome to the Newest Members of the Pay4SchoolStuff Network

- Floris Elementary PTA, Herndon, VA
- Rosemary Hills PTA, Silver Spring, MD
- Increase Miller ES PTA, Goldens Bridge, NY
- Sope Creek Elementary Foundation, Marietta, GA
- Ball's Bluff ES PTA, Leesburg, VA
- J. Lupton Simpson Middle School PTA, Leesburg, VA
- Sanders Corner ES PTA, Ashburn, VA
- Seven Locks ES PTA
- Mercer Middle School
- Fox Mill ES PTA



Payment Corner

Recent Items Listed by Organization Coordinators

- Membership Dues
- School Supply Kits
- Education Foundation Donations
- Lunch Menu Pre-Orders
- Grocery Scrip Sign-up
- Silent Auctions
- After School Classes
- Membership Registration for Directory
- Mulch Sales
- Volunteer Registration
- Golf Tournament Registration



Marketing Positions Available

If you are a fan of Pay4SchoolStuff, appreciate the benefits of the system, and would like to spread the word in your community, contact our staff to discuss joining us as a Marketing Associate for the coming school year. We will provide training, supplies and strategies to market the website to the schools, clubs, and parent organizations in your neighborhood and surrounding communities, and compensate you based on the number of organizations that sign on and the revenue they each generate. We'd love to have you join our growing network of Payment Partners around the country. *Contact Jay Bass at 877-397-2937, ext. 101, if interested.*



Pay4SchoolStuff Form Creator Tool Provides Another Dimension to Online Shopping

The use of the flexible and robust FORM CREATOR, coupled with other information collection features on Pay4SchoolStuff.com, provides another exciting dimension to the online school shopping experience. Both parents and organizational leadership can place all information, signatures and agreements on their menu, thereby eliminating postage and paper exchanges for waivers, registrations, fees and memberships. Pay4SchoolStuff.com is **the** most innovative and complete payment and informational management tool available today. Visit the website at www.pay4schoolstuff.com or contact us at info@pay4schoolstuff.com to learn more.



SPOTLIGHT: Newton-Lee Elementary School PTO Goes Completely Green with Pay4SchoolStuff

We would like to spotlight the PTO at Newton-Lee ES, in Ashburn, VA, for the inroads the Board has made there with the use of Pay4SchoolStuff.com. The Newton Lee ES PTO has placed all of their payments, forms, collection of information (including membership account information for their directory), grocery scrips, fundraising and all other affairs online and does not accept any checks, paper forms or other paper information. All of the PTO's affairs are managed online and they begin their third year using the system with a 97% participation rate by their parent community. "I can't believe how much time and energy this website has saved our PTO and parents," explained Joanie Booker, PTO President,. "I can't imagine what we would do without this now, or how we ever managed before what we do now." The NLES PTO has the full support of their principal and has had no resistance from the parent community about putting its affairs online. Feel free to contact Joanie Booker at jbooker527@gmail.com for additional information and tips.

Remember: We're Not PayPal, and That's on Purpose

Pay4SchoolStuff staff are often asked by prospective clients why they shouldn't use Paypal to process their organization's payments. Our simple response is that if they are just looking to post one or two items online, then perhaps Paypal should be their choice. But there is much more to managing an organization online. And that is what Pay4SchoolStuff is designed to do. Consolidating payments from all school and affiliated organizations on one easy to navigate page; form building and deployment tools, 24/7 reports, e-mail access to parents, inventory control for tickets, spirit wear and classes. It's all there - and so much more. Check out the website or give us a call at 877-397-2937 to get started.

Feature Comparison Chart:

Secure Payment Processing	✓	✓	✓
Per Transaction Fees	3.75% +\$0.16	2.9% +\$0.30	2.9%+\$0.30
Consolidate Payments For All School and Affiliated Organizations On One Menu	✓		
List Unlimited Number of Items	✓		
Control Date and Time That Items Turn On and Off	✓		
Specify Event Date and Time	✓		
Create Your Own Categories of Items	✓		
Specify Choices For Colors, Sizes, Gender, Sports	✓		
Create Custom Multiple Choice Options	✓		
Offer "Contingent" Items – Available Once Another Item Has Been Selected	✓		
E-Mail Parents Based On Their Purchase History	✓		
Automatically Create Class Rosters and Membership Directories	✓		
Set Inventory Control To Prevent Overselling	✓		
Provide Detailed Description of Item and Instructions	✓		
Upload Image or Document Associated With Item	✓		
Form Creation and Deployment	✓		
Specify Item Name and Menu Order	✓		
Generate Detailed Reports Based on Item, Student, Parent, Dates	✓		
List "No-Cost" Information-only Items	✓		
Allow Parent Entry of Item Cost	✓		
Eliminate Postage For Forms, Permission Slips	✓		
Parents Can Shop For Multiple Students At Multiple Schools Under One Account	✓		

TWEET, BLOG, FOLLOW

Join our online community! Keep current on Pay4SchoolStuff updates, share your experiences and gather ideas for your school and parent organization. <http://pay4schoolstuff.blogspot.com>

